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CRUSADE

C H A N N E L

TM

The CRUSADE Channel Advertising & Media Kit

"Not Just Talk... Radio!"

crusadechannel.com
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Revised: 02012020

WHAT is The CRUSADE Channel?

MISSION: *"The CRUSADE Channel, uniting Men of Good Will in the epic battle against the ascendent evil of our time."*

The Veritas Radio Network's flagship channel CRUSADE Channel is streaming LIVE 24/7 and features the Mike Church Show, the longest running radio talk show in Satellite Radio's history (SiriusXM). The CRUSADE Channel has created a forum for the great thinkers of our time who also possess extraordinary broadcasting skills, those who accept the REALITY that Truth is higher than opinion and are willing to speak it with clarity, courage and charity and conform their mind to it.

The CRUSADE Channel also features its own daily newscasts CRUSADE Channel News with veteran news anchor Stacey Cohen and other Original Feature Programs including the daily *Barrett Brief Show*, the *True Money Show*, *Reconquest*, *Rules For Retrogrades* and ground breaking originals like *The 5 Minute Mysteries*, *The Deliver Us From Evil Tapes* and *The Piercing Truth Show*.



Who is on the CRUSADE Channel?

The Mike Church Show - LIVE, weekday mornings 05:00 - 11:00 a.m.

Hi, I am Mike Church and I am the founder of the CRUSADE Channel and for 28 years, the host of The Mike Church Show! The Mike Church Show is a 3 hour long roller coaster ride through the most important issues of the day and our time, accentuated with The KingDude's uncanny ability to predict the outcomes of some of these events and the their moral implications. There is simply nothing like it on LIVE! radio today.

Barrett Brief Show - LIVE, weekday mornings 10:00a.m. - 1:00p.m.

True Money with David Simpson weekdays 3:00-5:00p.m.

What is the True Money show about? Well, it's about what every show on the Crusade Channel of the Veritas Radio Network is about: A crusade for the Truth. And how do we know when it is the truth? Well, that is when our minds conform to the reality before us.

ReConquest with Brother Andre' Marie Weeknights 6:00-8:00p.m.

Not many broadcasting companies can claim they have a radio talk-show hosted by a real, live, monk but the CRUSADE Channel can! Brother André is a prolific historian, philosopher and speaker and brings all those skills to bear on his ReConquest. Always lively and engaging, you'll learn Truth seeking the old fashioned way with Brother André Marie! If Saint Augustine had a radio show, it would sound like ReConquest!

How do you Hear it?

Since The Veritas Radio Network app will be widely available for both iPhone and Android phones very soon any of the radios that offer Android or iPhone control will make listening to The Veritas Network and any other audio app you have on your smartphone, a breeze! We chose the inexpensive [Sony DSX-A40UI](#) as a great example of a high quality, in dash radio that will play both iPhone and Android apps and thus the CRUSADE Channel; apps can be controlled using the in-dash radio controls; this unit has a remote control and is compatible with hundreds of car make/mode/year combinations.

Recorded and LIVE Commercial Rates:

06:00-10:00 A.M. Central
Mike Church Show
LIVE 90-120 second,
endorsement spot = \$30.00ea*

Pre-Recorded by talent
60 second spot = \$15.00ea.
30 second spot = \$10.00ea

10:00 A.M.-05:00 P.M. Central
Barrett Brief Show
LIVE 90-120 second,
endorsement spot = \$20.00ea*

CRUSADE Channel News
60 second spot = \$25.00ea.
20 Second LIVE! News "Brough
To You By" Sponsorship =
\$30.00ea

Single Spot Purchases:

Run Of Station rates (ROS)

30 second recorded* = \$5

60 second recorded* = \$10

Production Fee of \$75 for 30 seconds and \$100 for 60 seconds

Speak with our Sales Team Today:
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