



The CRUSADE Channel Advertising & Media Kit

*"The CRUSADE Channel, Standing athwart The Social Media Age
Yelling: 'TRUTH!'."*

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WHAT is The CRUSADE Channel?

MISSION: *"The CRUSADE Channel, Standing athwart The Social Media Age Yelling: 'TRUTH!'."*

The Veritas Radio Network's flagship The CRUSADE Channel is streaming LIVE 24/7 and features the Mike Church Show, the longest running radio talk show in Satellite Radio's history (SiriusXM) and now the longest running, continual radio show on Earth! The CRUSADE Channel has created a forum for the great thinkers of our time who also possess extraordinary entertainment and broadcasting skills. Those who accept the REALITY that Truth is higher than opinion and are willing to speak it with clarity, courage and charity and conform their mind to it.

The CRUSADE Channel also features its own daily newscasts CRUSADE Channel News with veteran news anchors Ron Stafford and award winner Janet Huxley and other Original, Feature Programs including the daily *Barrett Brief Show* and **NEW!** *Kennedy Profession with Kennedy Hall*; the *True Money Show*, *Reconquest*, *The Fiorella Files* and ground breaking



MIKE CHURCH, LIVE! IN THE CRUSADE CHANNEL'S STUDIO D!

originals like *The 5 Minute Mysteries*, *The Deliver Us From Evil Tapes* and *The Pearing Truth Show*.

WHO is on the CRUSADE Channel?

The Mike Church Show - LIVE, weekday mornings 05:00 - 11:00 a.m.

Mike Church is the founder of the CRUSADE Channel and for 29 years, the host of The Mike Church Show! Mike views the world around us through the mind of an Augustine with the humor of a Chesterton and the delivery of a Limbaugh. The show accentuated with The KingDude's uncanny ability to predict the outcomes of some of these events and the their moral implications. There is simply nothing like it on LIVE! radio today.

Barrett Brief Show - LIVE, weekday mornings 10:00a.m. - 1:00p.m.

The Barrett Brief with host Rick Barrett brings you the News Of The Day & The Narrative That Will Follows weekdays on the CRUSADE Channel! Armed with his Masters In Homeland Security and 10 years of teaching Social Studies in the public school system, Rick breaks down today's issues in a way that no one else can. Using humor and insight Rick tackles stories from worlds of Politics, Religion, Business, Technology, Science and Entertainment. Don't forget the world famous "You Gotta Be Kiddin Me!" In addition to great guest and breaking news, the Barrett Brief is your destination to be entertained and informed!

True Money with David Simpson weekdays 3:00-5:00p.m.

What is the True Money show about? Well, it's about what every show on the Crusade Channel of the Veritas Radio Network is about: A crusade for the Truth. And how do we know when it is the truth? Well, that is when our minds conform to the reality before us.

ReConquest with Brother Andre' Marie Weeknights 6:00-8:00p.m.

Not many broadcasting companies can claim they have a radio talk-show hosted by a real, live, monk but the CRUSADE Channel can! Brother André is a prolific historian, philosopher and speaker and brings all those skills to bear on his **ReConquest**. Always lively and engaging, you'll learn Truth seeking the old fashioned way with Brother André Marie! If Saint Thomas Aquinas had a radio show, it would sound like ReConquest!

How do you Hear it?

Listen on our website using any browser on most any device at crsوادهchannel.com! We also simulcast The Mike Church Show every day via CRUSADE Channel TV, LIVE! on the crsوادهchannel.com site. You can also use our custom apps for iPhone and Android phones to access a variety of our Premium Membership features and link directly to the CRUSADE Channel website!

Recorded and LIVE Commercial Rates Single Spot Purchases

**06:00-10:00 A.M. Central
Mike Church Show**
LIVE 90-120 second, endorsement
spot = \$30.00 each

**06:00-10:00 A.M. Central
Pre-Recorded** by Mike Church
60 second spot = \$20.00 each*
30 second spot = \$10.00 each*

10:00 A.M.-01:00 P.M. Central
Barrett Brief Show
LIVE 90-120 second, endorsement
spot = \$20.00 each

CRUSADE Channel News
60 second spot = \$15.00 each
30 second spot = \$10.00 each
20 Second **LIVE!** News "Brought To
You By" Sponsorship = \$20.00 each

Advertising Package Deals

1 Month Advertising Package - Founding Brother
8 LIVE! Spots on **The Mike Church Show**
40 Recorded 30 second spots on **Mike Church Show**
60 ROS recorded spots M-S 12a - 12p
A \$1240 Value, Package Rate **discounted at \$800**

Advertising Package Deals Cont'd

1 Month Advertising Package - Founding Father

16 LIVE! Spots on **The Mike Church Show**

40 Recorded 30 second spots on **Mike Church Show**

60 ROS recorded spots M-S 12a - 12p

A \$1480 Value, Package Rate **discounted at \$1000**

1 Month Advertising Package - The CRUSADER

20 LIVE! Spots on **The Mike Church Show**

40 Recorded 30 second spots on **Mike Church Show**

60 ROS recorded spots M-S 12a - 12p

8 CRUSADE Channel News 20 Second "News Brought To You By"

A \$1640 Value, Package Rate **discounted at \$1200**

Bargain Commercial Rates

Run Of Station rates (ROS)

30 second recorded* = \$5

60 second recorded* = \$10

Spots run based on availability with no guarantee of placement during primetime, LIVE! shows or feature presentations.

** Production Fee of \$75 for 30 seconds and \$100 for 60 seconds*

Speak with our Sales Manager Today:
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