

ESTABLISHED 1992

20 February, 2024

THE
KINGDUDE
THE MIKE CHURCH SHOW

PRESS RELEASE

ANNOUNCING THE MIKE CHURCH SHOW NOW IN SYNDICATION



08 February, 2024 - We are delighted to announce that after 7 years of singular devotion to internet radio broadcasting, we are launching **The Mike Church Show** into terrestrial **radio syndication!** The launch date of **The Mike Church Show** will be March 1st and the show will

begin its repatriation of AM/FM radio on **Atlanta GA's #7 U.S. Radio Market 1010 WXKG "The King"!** WXKG, Atlanta's **ABC News** and official **Dave Ramsey** station is a **50,000 watt powerhouse** and the perfect vehicle for Mike's unique and popular blend of **LIVE! Talk Radio**. **The MCS** will continue to air on our internet flagship **The CRUSADE Radio Network**, 7-10:00 AM Eastern.



Mike's Podcasts are available on **iTunes, Spotify, Google Play, Android, Amazon** and **Tuneln** podcast services! **Mike** has **25k followers** on **X** and over **10,000** on

"We've always known that terrestrial radio was going to play a part in our industry leading development of Internet Radio, we just didn't know in what way; over the last 2 years, that role began to materialize with the dearth of quality Talk Shows and the opportunities to fill that gap left by the wrecking ball that was consolidation's march through local radio properties." Said **Mike Church**, founder of **The CRUSADE Radio Network** and **Mike Church Show** host. *"We*

are thrilled that we can launch the terrestrial radio component of this network in **Atlanta**, one of America's great cities for **Talk-Radio**; and to do it on **1010 WXKG The King**, a massive and well respected signal, is sure to boost the **CRN** and **The Mike Church Show** back onto the pre-sets of talk-radio fans. First Atlanta, then like the song says, were 'east bound and down!'" **Church** continued.

The Mike Church Show airs LIVE! a **Monday-Friday show from 7:00-10:00AM EST**. "The opportunities for **The CRN's** other hosts, regular guests and current fans are too numerous to list but let's start with their favorite morning show being available on car radios-no internet connection required! Then there's the opportunities for our current sponsor clients and the many whose **American Made, small, family owned businesses**, can realize, through being featured on and or sponsoring the show...whether that's through local affiliates or through the **CRN** nationally... I think this is a reboot opportunity for **Talk-Radio** in the spirit of **Paul Harvey** and the **Great Rush Limbaugh**" **Church** concluded. **Mike** has been hosting **The Mike Church Show** every weekday since 1992 in great radio markets like **Miami, New Orleans, Charlotte NC** and for 13 years as morning drive host on **The SiriusXM Patriot Channel** and on these fine radio stations.

The CRN's CRUSADE Channel	2016-2024	WORLDWIDE
The SiriusXM Patriot Channel	2003-2016	NATIONALLY
1110 WBT, Charlotte, NC	1999-2000	#21 US RADIO MARKET
770 WVNN Huntsville, AL	1999	#104 US RADIO MARKET
610 WIOD Miami, FL	1997-1999	#12 US RADIO MARKET
850 WRBZ Raleigh, NC	1996-1997	#37 US RADIO MARKET
WEZB B-97 New Orleans, LA	1996	#50 US RADIO MARKET
690 WTIW New Orleans, LA	1992-1996	#50 US RADIO MARKET

Radio stations and fans alike can keep up with and participate in **The CRUSADE Radio Network** and **The Mike Church Show's** adventures at **The CRUSADE Radio Network's** site crusaderadionetwork.com.



For more information, to schedule an interview, advertise on or add the **Mike Church Show** to your station lineup contact **Candace Church**: candace@mikechurch.com • **The CRUSADE Radio Network** • crusaderadionetwork.com • P.O. Box 400, Madisonville, LA 70447 • 844-527-8723