

ESTABLISHED 1992

KINGDUDE

THE MIKE CHURCH SHOW

The CRUSADE Radio Network

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MAKE AMERICA AND LIVE MORNING DRIVE TALK RADIO GREAT AGAIN!



he Mike Church Show is a daily 3-hour romp through the political and cultural events of the day as seen through the unique lens of the unapologetic, Christian conservative: Mr Mike Church. Laced with satire, Mike draws on his vast knowledge and love of both US history and politics as well as contemporary pop culture for an unforgettable commentary on the day's news that is talk radio gold.

Entertaining, explaining and elucidating matters, with wit and wisdom, without ever being abrasive and shrill, **Mike** asks listeners

"to take 8 weeks of daily doses of The Founding Fathers Red Pill, sprinkled with a few drops of holy water, to unplug the matrix cable from the back of your head, reclaim your critical thinking skills and become members of the self-governing people of these United States. It's not a job folks, it's a way of life!"

The Mike Church Show has that rare ability to connect with a new, younger conservative listeners, while still appealing to the core talk radio demographic pioneered with Rush Limbaugh.

Welcome to the world of **The KingDude**, an **American original**, who has been broadcasting to **millions across 32 years** of daily broadcasts. Simply put, **The Mike Church Show** is unlike anything on radio today. But, as **Mike** points out, "addiction to this show isn't a problem, it's part of the cure!"

The Mike Church Show:

- A market of 5 million listeners on our Flagship station 50,000 watt, 1010 WXKG Atlanta GA Market #7.†
- Reaches over **40,000 listeners** per month **on <u>The CRUSADE Channel</u>**'s LIVE! Radio Stream
- Mike's Podcasts are available on <u>iTunes</u>, <u>Spotify</u>, <u>Google Play</u>, <u>Android</u>, <u>Amazon</u> and <u>TuneIn</u> podcast services!
- Mike has 25k followers on \underline{X} and over 10,000 on $\underline{Facebook}$.

The Mike Church Show has aired on these fine radio & media properties.

The VRN's CRUSADE Channel	2016-2024	WORLDWIDE
The SiriusXM Patriot Channel	2003-2016	NATIONALLY
1110 WBT, Charlotte, NC	1999-2000	#21 US RADIO MARKET
770 WVNN Huntsville, AL	1999	#104 US RADIO MARKET
610 WIOD Miami, FL	1997-1999	#12 US RADIO MARKET
850 WRBZ Raleigh, NC	1996-1997	#37 US RADIO MARKET
WEZB B-97 New Orleans, LA	1996	#50 US RADIO MARKET
690 WTIX New Orleans, LA	1992-1996	#50 US RADIO MARKET

MIKEPREFERS DOING ENDORSEMENTS AS LIVE! READS, IN SHOW! CLICK TO ASK FOR A QUOTE ON LIVE! AD ENDORSEMENTS

OUR ADVERTISING PACKAGES

The Valet, The Apprentice, The Journeyman, and The Grand Master Packages

All packages receive:

:30 or :60 second advertising spots to promote your business on **The Mike Church Show**, websites and social media.

Ads on the rebroadcasts of "The Mike Church Show", website show archives and podcast platforms.

Logo on Sponsor page of **The Mike Church Show** & **CRUSADE Channel** websites with link and client banner ad (if available).

Logo placement in our CRUSADER Stadium LIVE! Mike Church Show Chatroom.

The Valet Package: \$1,000 per month

1:60 spot/show 5 spots per week

The Apprentice Package: \$2,000 per month

2:60 spots 10 per week

Quarterly Guest Appearance

Quarterly Social Media Posts

The Journeyman Package: \$3,000 per month

3:60 spots 15 per week

Monthly Guest Appearance

Monthly Social Media Posts

The GrandMaster Package: \$4,000 per month

- 2 Daily TV spots for The Mike Church Show TV Simulcast 6-9AM Central on Roku TV
- 4:60 Spots 20 per week
- 2 Mike Church LIVE! endorsement spots
- 2:60 produced spots

1 weekly CRUSADE News sponsor ad

Show promo mentions 42 per week

Weekly Guest Appearance

Weekly Social Media Posts

- *All packages 52 weeks minimum term with 28 Day Cancellation.
- :30 second spots available at 75% of package costs
- :60 at package costs

^{*}Includes all production costs † Subject to change as new affiliates and markets are added

CLICK TO REQUEST AN ONLINE OR PHONE SALES CONSULTATION!

Contact **Katie Beeman** to reserve your sponsorship package today while inventory is available: **email:** <u>KatieB@crusadechannel.com</u> • **Phone:** (240) 625-7915 ©2024 BlackHat Studios, LLC, **Snail Mail:** P.O. Box 400 Madisonville, LA 70447